



**82<sup>nd</sup> AIRBORNE DIVISION ASSOCIATION  
74<sup>th</sup> NATIONAL CONVENTION  
August 5 – 8, 2020  
Houston, Texas  
Convention Book Ad Specifications and Rates**



I (we) hereby authorize insertion of our advertisement, per the attached copy, in the 82<sup>nd</sup> Airborne Division Association 74<sup>th</sup> Annual Convention Book, for which I (we) agree to pay in advance the sum of \$\_\_\_\_\_. Deadline for submission is June 19, 2020.  
The 82<sup>nd</sup> Airborne Division Association, Inc. is an IRS 501(c) (3).

**ACCEPTABLE FORMATS:**

**Printed Copy**

**Adobe PDF:**

-High JPG compression. Down sampled to 300 dpi

**Photoshop:**

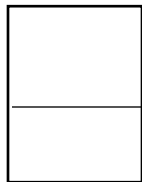
-Layered and flattened version

- 100% or greater, no files smaller than 150dpi size



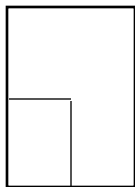
**Full Page**  
8.5" W x 11"H

Live Area:  
7.5"w x 10"h



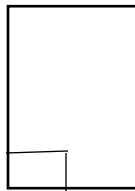
**Half Page**  
8.5"W x 5.5"H

Live Area:  
7.5"h x 4.5"h



**¼ Page**  
4.25W x 5.5"H

Live Area  
3.75"w x 5"h



**Business Card**  
3.4"H x 2"H

Live Area

**SPECIFICATIONS:**

-Black and white/color, no bleeds

-1/2" margin on all sides (except business cards)

**Please check space desired for your ad:**

Full Page - \$200.00     Half Page - \$100.00     ¼ Page - \$50.00     Business Card - \$25.00

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Please make all checks or money orders payable to the Texas Lone Star Chapter, 82<sup>nd</sup> Airborne Division and mail to:

**Allen Schoppe  
5427 Weston Drive  
Fulshear, Texas 77441-4127**

Or you can submit your ads and send payment online at the following link

<http://www82ndairborneassociation.org/convention.html>

Any questions, please call 281-814-2377

**PLEASE ATTACHED PRINTED COPY, FILES OR BUSINESS CARD, AND PAYMENT WHEN SUBMITTING BY MAIL**